

APPLY, DRY, AND READY TO GO MIND-BLOWING SHADE SHIFTING EFFECTS

DIRECTIONS

- 1 Wear gloves.
- 2 Hair should be clean and dry. Make sure that there are no styling products in your hair prior to the application. A light shampoo is OK; a conditioner is not recommended.
- 3 Dip the hair color sponge applicator into the jar to apply color. Apply directly onto the entire section of hair where hair color is desired.
- 4 Work the product into the hair using the sponge and make sure to cover the hair completely with the color.
- 5 Dry the section with a blow-dryer on the medium/ hot setting. Make sure that you dry the top and bottom of the hair section. While blow-drying the hair, work the section with your fingers to separate the hair.
- 6 The hair will transform into another color as you apply heat. When you remove the heat, the hair will slowly return to the original color that you first applied.



HEAT ACTIVATED COLOR CHANGE TEMPORARY HAIR EFFECT RINSE OUT IN 1 WASH



Punky
Colour
MOOD
SWITCH

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HEAT ACTIVATED
COLOR CHANGE

Punky Colour MOOD SWITCH

HEAT-SENSING SHADE SHIFTING MOOD-ALTERING

Temporary hair dye that reacts to HEAT and washes out with shampoo.

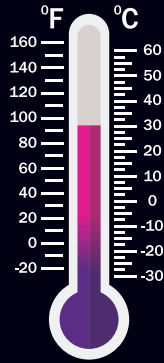
Apply to clean and dry hair.

The dye will change color when exposed to heat:

- Run flat iron over it
- Use a curling wand on it
- Blow dry it
- Touch it with your hands
- Sunlight

When your hair cools back down, the dye will change back to its original color.

Put a cold soda can to hair, and watch the color change back instantly!



Punky Colour Mood Switch will transform your hair into a virtual kaleidoscope of color that instantly changes at **86°F/30°C**

RINSES OUT
IN 1 WASH

